

'Businesses and charities can achieve more by working together to address social and environmental issues'



Why work with Kettering Mind?

We have worked with partners from across a variety of sectors and helped them find innovative ways to engage with their staff and customers. Examples include M&S, J Sainsbury's, Milbrook Healthcare, RCI, Southfields School, Kettering Science Academy, Kettering Buccleuch Academy, University of Northampton.

Our partners have run marathons, skydived, had 'dress down days' baked cakes and much more to raise money for Kettering Mind, so we can be there to support anyone experiencing mental health problems.

They've also helped raise awareness of mental health and local Mind services, ensuring more people than ever can find the support they need.

Together; we know we are stronger in partnership

At Kettering Mind one of our core values is Together; we know we are stronger in partnership. Through championing this value, we have developed many different ways of working with local partners.

We also know all businesses, and therefore all partnerships, are unique and we will work alongside you to maximise this uniqueness.

If you want to discuss something a bit different to what we've done before, then please do get in touch.

Our team are also committed to Mind's other values – Open, Responsive, Independent and Unstoppable.

So, how can we work together?

Staff fundraising or 'charity of the year' partnerships

- Host memorable events
- Take on inspiring challenges
- Boost company culture, comradery, and most importantly fun!

All while raising vital funds to support Kettering Mind. Your company could host a series of engaging staff fundraising activities over the course of a year, or several years. Every fundraising activity has the added benefit of raising awareness and tackling stigma.

Strategic

Align your company's strategic objectives with Kettering Mind's own strategy. Through committing your resources and with cross-team support from Kettering Mind, you can play a key role in empowering those of us experiencing a mental health problem to get support and respect e.g.

- Through a corporate gift, or
- Combination of donation and staff fundraising

Your company could fund or develop a specific area of work in the local community.

Volunteering and expertise sharing

As a local charity with more demand than ever for our services, Kettering Mind needs more than funding; we need strategic support from experts in their respective fields.

This can range across tools, processes, equipment, strategies, programmes, ways of working and more.

We can discuss the possibility of pro bono or gift in kind support when you contact us about a partnership.



Is Kettering Mind a good fit for your business?

Although fundraising underpins our charitable work, a formal community partnership with Kettering Mind is more than that, it is a commitment and desire to:

- Support good mental health and wellbeing in the workplace and in the local community
- Identify the type of local impact we can make together
- Work collaboratively with Kettering Mind to engage in a plan of action, which will work towards good social outcomes that deliver value to both parties

Mental health and wellbeing affects everyone, including family, friends, neighbours, colleagues and customers.

We believe that, with your help, we can increase our reach and visibility within the local community, and more residents will benefit.

We're interested, what are the next steps?

That is great news!

Get in touch with us. We look forward to hearing from you and having that first conversation.

Contact :

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Follow us on:

Twitter: @MindKettering

Facebook: www.facebook.com/KetteringMind

Registered Charity Number: 1069373

Registered Company Number: 3530898

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Community Partnerships with Kettering Mind

Join the fight for mental health.

